

Georgia Wing Fling 2011 Newsletter Contest



The Georgia District Newsletter Contest is open to all Georgia Chapters.

Newsletters for the months of March, April and May of 2011 must be submitted. All newsletters must be submitted by May 31, 2011. Newsletters should be submitted in the same format as they are distributed to Chapter Participants (color and/or black & white). Special editions for judging purposes will not be accepted. A single month (March, April, or May) will be

randomly selected prior to judging.

Newsletters must be submitted by mail (not email) to:

Sid and Donna Cohen
575 Forest Heights Drive
Athens, GA 30606

Two categories will be judged; color and black & white. A first and second place winner will be chosen in each category. All newsletters from the selected month will be judged at the District Rally using the scoring criteria sheet shown below. Total points possible, including extra credit items = 112. Winners of District Competition will compete for the Region title. Remember that the sole purpose of publishing a newsletter is to communicate and keep the members informed and involved!



Georgia District Newsletter Contest Criteria

Area to be Scored	Item	Possible Points
Front Page	• GWRRA Logo	5
	• Chapter Name or Designation	3
	• Region and District Designation	3
	• Month/Year	3
	• Newsletter Title	3
	• Date/Time/Location of Next Meeting	5
	• District and Chapter Officers	3
	• Chapter Officers Phone Numbers	3
Contents	• District Newsletter Included	5
	• Calendar or Schedule of Events	5
	• Other Chapter, District, Region, National Activities	5
	• Rider Education Articles	10
	• PR Activities	3
	• Paid Advertisements	3
Other	• GWRRA Motto	3
	• Humor	5
	• Pleasing to the Eye /Well Organized / Easy to Read	10
	• Association Name Spelled Out	3
	• Articles by Members & Staff [CD, ACD, MEC]	5
	• Member Recognition, Awards, Celebrations	5
	• Spelling/Grammar	10
Extra Credit	• Index of Contents	3
	• Use of Clip Art – MED, LTD, Rider Ed Logos	3
	• Activity/Member Photos	3
	• Article from Region & National	3
Total Possible Points		112